



Flagler County Tourist Development Council Agenda

January 24, 2024 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube

<https://www.youtube.com/flaglercounty/live>

- 1) **Pledge to the Flag and Moment of Silence**
- 2) **Meeting Minutes:** Request the Board approve the minutes from the following meeting(s):
 - a) October 18, 2023, Regular Meeting
- 3) **Financial Reports:** Request the Board approve the financial report(s) listed below:
 - a) Revenue Report
 - b) Budget to Actual
- 4) **Marketing Reports:** Request the Board approve the marketing report(s) listed below:
 - a) September 2023 Marketing Report
 - b) October 2023 Marketing Report
 - c) November 2023 Marketing Report
 - d) December 2023 Marketing Report
- 5) **Recognition of Service for Commissioner Sullivan**
- 6) **Tourist Development Tax Update:**
Shelly Edmonson, Flagler County Tax Collector's Office
- 7) **Annual Fund 1111 Beach Renourishment Report & Update:**
Brian Eichinger, Flagler County Budget Office
FY23 Annual Report
Ansley Wren-Key, Ph.D., Flagler County Coastal Engineering
Beach Projects Update
- 8) **Palm Coast Southern Recreation Center Update:**
 - a) Quarterly Project Status Report
 - b) Final Funding Agreement- Adopted and Signed
- 9) **Fund 1110 FY24 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following grants:
 - a) \$8,000 – Continuing Education Company, 18th Annual Primary Care Conference Session I, March 25-29, 2024
 - b) \$8,000 - Continuing Education Company, 18th Annual Primary Care Conference Session II, April 1-5, 2024
 - c) \$5,000 – United Flag Football League, FL State Championships & Hall of Fame Dinner, June 29-30, 2024
 - d) \$5,000 – United Flag Football League, National Championship Qualifier, August 24-25, 2024
 - e) \$3,000 – Flagler Babe Ruth Baseball, North Florida Youth Tournament, July 4-8, 2024

- 10) **Quarterly Marketing Update:**
Courtnee Brokaw, Marketing Manager
- 11) **Tourism Development Office Update:**
Amy Lukasik, Executive Director
- 12) **Community Outreach:** Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 13) **Board Member Commentaries**
- 14) **Adjournment**

Please take notice that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action, or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions.

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.