



Flagler County Tourist Development Council Agenda

July 12, 2023 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube <https://www.youtube.com/flaglercounty/live>

- 1) **Pledge to the Flag and Moment of Silence**
- 2) **Meeting Minutes:** Request the Board approve the minutes from the following meeting(s):
 - a) April 19, 2023, Regular Meeting
- 3) **Financial Reports:** Request the Board approve the financial report(s) listed below:
 - a) Revenue Report
 - b) Budget to Actual
- 4) **Marketing Reports:** Request the Board approve the marketing report(s) listed below:
 - a) April 2023 Marketing Report
 - b) May 2023 Marketing Report
- 5) **Tourist Development Tax Update:**
Shelly Edmonson, Flagler County Tax Collector's Office
- 6) **Fund 110 FY23 Special Event Marketing Grant:** Review and recommendation to the Board of County Commissioners for the following grants:
 - a) \$2,847.75 - Flagler Beach Historical Museum, Inc., Fall for Flagler, September 23, 2023
- 7) **Fund 110 FY24 Special Event Marketing Grant:** Review and recommendation to the Board of County Commissioners for the following grants:
 - a) \$15,000.00 - Flagler Auditorium Governing Board, Flagler Auditorium, 2023-2024 Show Season
 - b) \$8,000.00 - Flagler Broadcasting LLC, Creekside Festival 2023, October 7-8, 2023
 - c) \$6,000.00 - City Lites Inc. LLC, Motown 'n' Mo Show, December 2, 2023
 - d) \$15,000.00 - African American Cultural Society Inc. 2023 – 2024 Season
- 8) **Fund 110 FY23 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following events:
 - a) \$4,900 Florida Elite Soccer, Boy's Invitational, August 18-20, 2023
 - b) \$4,900 Florida Elite Soccer, Girl's Invitational, August 25-27, 2023
- 9) **FY 2023-2024 Budget for Funds 1109, 1110 & 1111:** Review and recommendation to the Board of County Commissioners for:
 - a) 1109 FY 2023-2024 Budget
 - b) 1110 FY 2023-2024 Budget
 - c) 1111 FY 2023-2024 Budget
- 10) **Quarterly Marketing Update:**
Courtnee Brokaw, Marketing Manager
- 11) **Tourism Development Office Update:**
Amy Lukasik, Executive Director
 - a) Palm Coast Southern Recreation Center Capital Project Status Report

- 12) **Community Outreach**: Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 13) **Board Member Commentaries**
- 14) **Adjournment**

Please take notice that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions.

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.