



Flagler County Tourist Development Council Agenda

April 19, 2023 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube <https://www.youtube.com/flaglercounty/live>

- 1) **Pledge to the Flag and Moment of Silence**
- 2) **Meeting Minutes:** Request the Board approve the minutes from the following meeting(s):
 - a) January 18, 2023, Regular Meeting
- 3) **Financial Reports:** Request the Board approve the financial report(s) listed below:
 - a) Revenue Report
 - b) Budget to Actual
- 4) **Marketing Reports:** Request the Board approve the marketing report(s) listed below:
 - a) January 2023 Marketing Report
 - b) February 2023 Marketing Report
 - c) March 2023 Marketing Report
- 5) **Tourist Development Tax Update:**
Shelly Edmonson, Flagler County Tax Collector's Office
- 6) **Fund 110 FY23 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following events:
 - a) \$4,000 – Continuing Education Company – Summer Conference – July 10-14, 2023
- 7) **Fund 110 FY24 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following events:
 - a) \$6,500 – NCCAA, Golf Championship – October 21-25, 2023
- 8) **Quarterly Marketing Update:**
Courtnee Brokaw, Marketing Manager
Candi Breckenridge, Marketing Media Manager
- 9) **2022 Year in Review Presentation:**
Amy Lukasik, Executive Director
- 10) **Flagler County Visitor Eco Discovery Center Update:**
Amy Lukasik, Executive Director
- 11) **Tourism Development Office Update:**
Amy Lukasik, Executive Director
- 12) **Community Outreach:** A thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 13) **Board Member Commentaries**
- 14) **Adjournment**

Please take notice that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions.

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.