



Flagler County Tourist Development Council Agenda

January 18, 2023 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube <https://www.youtube.com/flaglercounty/live>

- 1) **Pledge to the Flag and Moment of Silence**
- 2) **Meeting Minutes:** Request the Board approve the minutes from the following meeting(s):
 - a) October 19, 2022, Regular Meeting
- 3) **Financial Reports:** Request the Board approve the financial report(s) listed below:
 - a) Revenue Report
 - b) Budget to Actual
- 4) **Marketing Reports:** Request the Board approve the marketing report(s) listed below:
 - a) October 2022 Marketing Report
 - b) November 2022 Marketing Report
 - c) December 2022 Marketing Report
- 5) **Tourist Development Tax Update:**
Shelly Edmonson, Flagler County Tax Collector's Office
- 6) **Fund 110 FY23 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following events:
 - a) \$8,000 – Continuing Education Company, Spring Conference Session I, March 27-31, 2023
 - b) \$8,000 – Continuing Education Company, Spring Conference Session II, April 3-7, 2023
 - c) \$5,000 – Florida Flag Football, State Championship & Hall of Fame Ceremony, June 24-25, 2023
 - d) \$5,000 – Florida Flag Football, National Championship Qualifier, September 2-3, 2023
- 7) **Fund 110 FY24 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following events:

\$5,000 – Florida Association of Free and Charitable Clinics, November 8-10, 2023
- 8) **Fund 109 Capital Projects:** Review and recommendation to the Board of County Commissioners for funding allocation for next grant cycle. Application deadline is June 10, 2024.

Available revenue collections for Fund 109 from the past two fiscal years were as follows:

FY20-21	\$191,832
FY21-22	\$739,884
TOTAL	\$931,716
- 9) **Fund 111 Beach Renourishment:** Review and recommendation to the Board of County Commissioners for the following expenditure from reserves:

\$118,124 – Additional local match for the North Flagler County Dune Restoration Project-Hurricane Dorian
- 10) **Fund 109 Capital Projects:** Review and recommendation to the Board of County Commissioners for the following:

Interfund loan up to \$2 Million from reserves for the North Flagler County Dune Restoration Project-Hurricane Dorian

- 11) **Fund 111 Beach Renourishment:**
Discussion and recommendation for future Fund 111 Beach Restoration projects and expenditures
- 12) **Quarterly Marketing Update:**
Courtnee Brokaw, Marketing Manager
Candi Breckenridge, Marketing Media Manager
- 13) **Tourism Development Office Update:**
Amy Lukasik, Executive Director
- 14) **Community Outreach:** A thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 15) **Board Member Commentaries**
- 16) **Adjournment**

Please take notice that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action, or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions.

In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.