

Flagler County Tourist Development Council Agenda

October 16, 2024 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube <https://www.youtube.com/flaglercounty/live>

- 1) Pledge to the Flag and Moment of Silence
- 2) **Consent Agenda:** Request the Board accept the following:
 - a. **Meeting Minutes:**
 1. July 24, 2024, Regular Meeting
 - b. **Financial Reports:**
 1. Revenue Report
 2. Budget to Actual
 3. Quarterly Lodging Trends Reports
 - c. **Quarterly Marketing Reports:**
 1. July 2024
 2. August 2024
 3. September 2024
- 3) **Presentations:**
 - a. **Tourist Development Tax Update:** by Shelly Edmonson, Flagler County Tax Collector's Office
- 4) **General Business:**
 - a. **Fund 1110 FY25 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following grant:
 1. \$8,000 – Continuing Education Company, Spring Conference Week I, March 31 – April 4, 2025
 2. \$8,000 – Continuing Education Company, Spring Conference Week II, April 14-18, 2025
 3. \$10,000 – Florida Elite, Winter Invitational, January 25-26, 2025
 - b. **Fund 1110 FY25 Special Event Marketing Grant:** Review and recommendation to the Board of County Commissioners for the following grants.
 1. \$5,000 – City of Palm Coast – USTA Tennis Tournament, January 13 – February 2, 2025
- 5) **Quarterly Marketing Update:**
Courtnee Brokaw, Marketing Manager
- 6) **Department Updates and Presentations:**
 - a. **Tourism Development Office Update:** by Amy Lukasik, Executive Director
- 7) **Community Outreach:** Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 8) **Board Member Comments**
- 9) **Adjournment**

Please take notice that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action, or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions. In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.