

Flagler County Tourist Development Council Agenda

July 24, 2024 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube <https://www.youtube.com/flaglercounty/live>

- 1) Pledge to the Flag and Moment of Silence
- 2) **Consent Agenda:** Request the Board accept the following:
 - a. **Meeting Minutes:**
 1. April 17, 2024, Regular Meeting
 - b. **Financial Reports:**
 1. Revenue Report
 2. Budget to Actual
 3. Quarterly Lodging Trends Reports
 - c. **Quarterly Marketing Reports:**
 1. April 2024
 2. May 2024
 3. June 2024
- 3) **Presentations:**
 - a. **Tourist Development Tax Update:** by Renee Flynt, Flagler County Tax Collector's Office
 - b. **Marketing & Advertising Creative Campaign Update:** by Thom Hart, Creative Director, Aqua
- 4) **General Business:**
 - a. **Fund 1110 FY25 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following grant:
 1. \$5,000 - National Christian College Athletic Association (NCCAA), National Championship, October 19-23, 2024
 - b. **Fund 1110 FY25 Special Event Marketing Grant:** Review and recommendation to the Board of County Commissioners for the following grants.
 1. \$15,000 - Auditorium Governing Board, Fitzgerald Performing Arts Center, 2024-2025 Season
- 5) **FY 2024-2025 Budget for Funds 1109, 1110, & 1111:** Review and recommendation to the Board of County Commissioners for:
 - a. 1109 FY 2024-2025 Budget
 - b. 1110 FY 2024-2025 Budget
 - c. 1111 FY 2024-2025 Budget
- 6) **Eco-Discovery Center:** Receive update and recommendation to the Board of County Commissioners for: Designation and allocation of additional funding for project, Amy Lukasik, Executive Director
- 7) **Funding of Future Beach Renourishment Program:** Receive update and recommendation to the Board of County Commissioners for:
Long term annual funding and reallocation of the Tourist Development Tax, Amy Lukasik, Executive Director
- 8) **Fund 1109 Capital Project Funding Program:** Review and recommend to the Board of County Commissioners up to \$745,372 for the following grants:
 - a. \$745,372 (requested) – Flagler County, Island House at the Preserve at Princess Place Preserve
 - b. \$625,000 (requested) – City of Palm Coast, Indian Trails Sports Complex (Field Lighting)
 - c. \$745,372 (requested) – City of Flagler Beach, Flagler Beach Beachwalk

9) Department Updates and Presentations:

a. **Tourism Development Office Update:** by Amy Lukasik, Executive Director

10) Community Outreach: Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.

11) Board Member Comments

12) Adjournment

Please take notice that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action, or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions. In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.