

Flagler County Tourist Development Council Agenda

April 17, 2024 • 9:00 a.m.

Government Services Building 2, Board Chambers, 1769 E. Moody Blvd., Bunnell, FL 32110

Meetings streamed live on Spectrum Channel 492 and YouTube

<https://www.youtube.com/flaglercounty/live>

- 1) Pledge to the Flag and Moment of Silence
- 2) **Consent Agenda:** Request the Board accept the following:
 - a. **Meeting Minutes:**
 1. January 24, 2024, Regular Meeting
 - b. **Financial Reports:**
 1. Revenue Report
 2. Budget to Actual
 3. Quarterly Lodging Trends Reports
 - c. **Marketing Reports:**
 1. Quarterly Marketing Reports
- 3) **Presentations:**
 - a. **Tourist Development Tax Update:** by Shelly Edmonson, Flagler County Tax Collector's Office
- 4) **General Business:**
 - a. **Fund 1110 FY24 Discretionary Event Funding:** Review and recommendation to the Board of County Commissioners for the following grants:
 1. \$5,000 – Florida Elite Soccer Academy, Boys Summer Invitational, August 17-18, 2024
 2. \$5,000 – Florida Elite Soccer Academy, Girls Summer Invitational, August 24-25, 2024
 3. \$10,000 – Continuing Education Company, Annual Summer Conference, July 8-12, 2024
- 5) **Department Updates and Presentations:**
 - a. **Quarterly Marketing Update:** by Courtnee Brokaw, Marketing Manager
 - b. **2023 Year in Review Presentation:** by Amy Lukasik, Executive Director
 - c. **Tourism Development Office Update:** by Amy Lukasik, Executive Director
- 6) **Community Outreach:** Thirty-minute time has been allocated at the end of the meeting for public comment. Each speaker will be allowed up to three minutes to address the Board on items not on the agenda.
- 7) **Board Member Comments**
- 8) **Adjournment**

Please take notice that individual Commissioners of the Board of County Commissioners may attend this meeting. The Commissioners who attend, except for the Commissioners who serve on the designated board being noticed, will not take any action, or take any vote at this meeting.

This is not an official meeting of the Board of County Commissioners of Flagler County. This notice is being provided to meet the spirit of the Sunshine Law to inform the public that commissioners may be present at these discussions. In accordance with the Americans with Disabilities Act, persons needing assistance to participate in this meeting should contact the number listed above at least 48 hours prior to the meeting.